

REP HEADLINE# 6263146 TRF# 488975 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG13/12 13.0
*** KVVU-TV ***

ADV # ADV. NAME ISS/NRCC-IE REP.# OFF.# 762 SALESMAN #
AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME TRACEY ROBINSON
815 SLATERS LANE SALES PRSN PH- TERESA DIFURIA
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6263146 CLASS: NATL. LOCAL REGIONAL
PRDCT NRCC IE SKED 2 EST#2956 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP14/12 SEP20/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG13/12 13.02

REP: TO ROSE
FR NIKKI
OK'D M1 AND M2 SEE LINES 50-51
TOTAL SAME
PLS CNF THANKS

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
NRCC IE SKED 2

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	S		800P-900P	30		\$1,100.00	9/15	9/15	0		SAT	0
PROGRAM : COPS												
RA35-64 : 2.4												
CON COM1: COPS												
50	A		800P-900P	30		\$1,100.00	9/15	9/15	1		SAT	1
PROGRAM : STAR WARS THE CLONE WARS												
RA35-64 : 2.4												
ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR SEP15 ON LINE-19 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE = 155 AGENCY EST# = 2956
AGENCY PRODUCT CODE = 426
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20	S		100P-400P	30		\$6,500.00	9/16	9/16	0		SUN	0
PROGRAM : FOX NFL SU-GM2												
RA35-64 : 10.3												
CON COM1: FOX NFL SU-GM2												
51	A		1000A-130P	30		\$6,500.00	9/16	9/16	1		SUN	1
PROGRAM : FOX NFL SU-GM1												
RA35-64 : 10.3												
ORD COM1: NO LATE GAME. PRE-BOOKED IN EARLY GAME.												
THIS IS A MAKE-GOOD FOR SEP16 ON LINE-20 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#19	MISSED:SAT/800P-900P				SEP15		30S	\$1,100.00	(AUG10/12)	
			OFFER:SAT/800P-900P				SEP15		30S	\$1,100.00	PLS ADVISE.	
CMT:PRG CHG. PRE-BOOKED PLS APPROVE.												
M2	OK'D	BUY#20	MISSED:SUN/100P-400P				SEP16		30S	\$6,500.00	(AUG10/12)	
			OFFER:SUN/1000A-130P				SEP16		30S	\$6,500.00	PLS ADVISE.	
CMT:NO LATE GAME. PRE-BOOKED IN EARLY GAME.												
SEP/12			59275.00									
										CONTRACT TOTAL	59275.00	
										TOTAL SPOTS	56	

MARKET TOTALS \$211,696 KVVU 28% KSNV 29% KLAS 20% KTNV 20% KVMY 3% KVCW 0% CABL 0% KTUD 0%

SVC- NSI
DEMOS- RA35-64*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE